

In-store execution excellence



WHAT YOU GET

- **AUTOMATATION**
Support traditional and modern trade, from big box stores to small independents. Field teams will be able to complete work more efficiently with guided workflows & instant access to information from across the organization
- **QUALITY STANDARD**
We applied the highest professional standards using best practice.
- **COST EFFICIENT**
We provide our clients with innovative and cost-efficient business platform.
- **COMMITTED TO EXCELLENCE**
We provide effective results-based solutions with a focus on optimizing

MERCHANIDISING PLATFORM THAT WORK FOR YOUR BUSINESS

C-Store is a full-featured execution solution easily configured to support multiple user roles, businesses processes, regions and routes to market. Process automation, allows information collection, planning and activity management for merchandising , promotion and trade execution. C-Store lets reps know which store to visit and what tasks to do at each store. All activity and store data is uploaded in real time so managers can monitor what is happening, and when it's happening With performance indicators displayed through smart graphs and reports. Offline mode is truly. Field reps are able to use as many devices as they like all of them will have identical data including photos, attachment pushed to them. working great where the Internet connection is not stable

catalist
IMPROVING HUMAN EFFICIENCY



C-STORE KEY FEATURES



Offline/Online

Offline functionality with on device logic, localized data and sync.



Planogram

Ensure best practices and maximize shelf visibility of products on the shelf



Availability Taking

Ensure you do not lose sales due to stock outs, by keep tracking of products



Image Capture

See what is happening in the field shelves , promotions



Price Taking

Ensure your products prices are set at recommended level



Share of Shelf

Maintaining your market share is an important measure of success.



Insights Dashboards

Collect and compare timed visits reports and activity fulfillment



Promotion Compliance

Get real-time insights on promotion compliance to close execution gaps



Instore Promotion

Instore Promotions, which results to more sales



Stock Taking

Detect potential OOS, voids, or execution gaps in-between store visits



Team Supervision

Communicate with your team and review tasks completion



Expiry/RTV Taking

Effectively tracking short expiries play a big role.



💡 Mobile Data Collection

🔧 Office Configuration /Data Analysis

<ul style="list-style-type: none"> Multiple Languages Customizable text and images Notifications Any desk support integrated 	<ul style="list-style-type: none"> Stock count picklist Photo tasks 	<ul style="list-style-type: none"> Multiple Agencies Users and team management Role-based security 	<ul style="list-style-type: none"> Must Stock lists Store–category-based Access point 	<ul style="list-style-type: none"> Analytics & Reports Visual analysis tools
<ul style="list-style-type: none"> Geofencing Day Check-in Store Check-in 	<ul style="list-style-type: none"> POSMC– CMC – OSDC 	<ul style="list-style-type: none"> Territory management Unlimited store list 	<ul style="list-style-type: none"> Categories (AP Planogram) Product photos 	<ul style="list-style-type: none"> Photo reports Timesheet reports Excel reports
<ul style="list-style-type: none"> Store execution card category-based Access point Availability 	<ul style="list-style-type: none"> NPD Competitor's activities 	<ul style="list-style-type: none"> Customizable Store Channel , Chains ,weight , type and code 	<ul style="list-style-type: none"> Task attachments Visit permission group 	<ul style="list-style-type: none"> Routes creation and assignments Visit/Task Scheduling and Planning from office
<ul style="list-style-type: none"> Share of Shelf Planogram compliance 	<ul style="list-style-type: none"> GPS & Time Tracking Real time messaging with Sup 	<ul style="list-style-type: none"> Client lists Product Catalog 	<ul style="list-style-type: none"> Mobile notifications 	<ul style="list-style-type: none"> Timekeeping
<ul style="list-style-type: none"> Shelf Count RTV Expiry check 	<ul style="list-style-type: none"> Online/Offline Mode Image recognition capability Close Day 	<ul style="list-style-type: none"> Barcodes list, types, categories , RSP and SOS 	<ul style="list-style-type: none"> Knowledge base Multimedia Documents 	<ul style="list-style-type: none"> REST API Activate Win Go to Settings t



PRICING

subscription price depends on user count
Pay monthly or annually

STANDARD PACKAGE

\$xxx per user / per month

Get access to standard tools for merchandising, mobile data collection and field reps tracking. Analysis with Power BI reports and

PRODUCT IMAGE RECOGNITION

\$xxx per user / per month

Extract product availability, product face count and other info from the photos automatically using Image recognition technology.

catalist
IMPROVING HUMAN EFFICIENCY